ABSTRACT

A vinyl polymer having at least one terminal group of the general formula (1) per molecule;

- 5 $-OC(O)C(R) = CH_2$ (1)
 - wherein R represents hydrogen or an organic group containing 1 to 20 carbon atoms;
- a curable composition containing said polymer; an aqueous emulsion containing either said polymer or said curable composition;
 - a pressure sensitive adhesive composition and a pressure sensitive adhesive each comprising said curable composition or aqueous emulsion.